

A.H.A.V.A.
English Learned in a Natural Method

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א.ה.ב.ה.
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Dear Parent,

When I made Aliyah 44 years ago as an English teacher, I discovered how difficult it is for children to learn to read English. This is still true today.

Children simply **do not have enough time devoted to reading** nor access to English books.

A.H.A.V.A. has the solution! A project that excites, encourages and rewards students to read intensively at their level (~**2 minutes per page**) in English for 5 continuous weeks!

The rules are simple: **the more pages read – the more prizes earned!**

Readathon 2026 runs from **December 27th – January 31st**. Due to limited resources, **only the first 300 participants** who [register here](#) and [pay the 60 NIS registration online](#) will be able to join Readathon 2026.

Each participant receives an account and updates the number of books and pages read. **Username** is generated automatically from the participant's first name and last four digits of his phone number.

To celebrate all of our readers' efforts, A.H.A.V.A. holds an interactive online **AWARDS CEREMONY (10.02.26)**.

A recurring problem is a lack of beginning readers. The solution? We created a free, downloadable, collection: [Betty's Books](#).

How does it work? Find a book, print it out and presto – you are good to go! **This year we have developed and added 16 new booklets to the library!**

The children love the challenge of gaining new levels and the more they read the better they get at it! Weak readers turn into successful ones, good readers into excellent readers! Children learn to love reading, improve their English and have fun earning prizes.

This is our 21st Readathon! Join us! We welcome children at any reading level from anywhere in Israel.

Gaila Cohen Morrison

P.S. As a parent, my own children enjoyed the Readathon challenge and gained from it. They all use their English skills today in Israel. **Sign your child up [NOW!](#)**

Every grade has four reading levels. As a participant reaches a higher level, he/she earns more prizes.

Reading Levels for English Speakers:

Levels	Readathoner	Bookworm	Book-a-holic	Super Reader
1st grade	200 pages	400 pages	600 pages	1,500+pages
2nd grade	300 pages	500 pages	1,000 pages	2,200+ pages
3rd grade	300 pages	700 pages	1,300 pages	3,000+ pages
4th-5th grade	450 pages	900 pages	2,000 pages	4,000+ pages
6th grade	600 pages	1,500 pages	2,500 pages	4,500+ pages
7th-8th grade	600 pages	1,500 pages	3,000 pages	5,000+ pages