



## Dear Parent,

When I made Aliyah 40 years ago, I entered my first Israeli classroom as an English teacher. I discovered how difficult it is for children to learn to read English. This is still true today. Despite many efforts, children simply do not **have enough time devoted to reading** nor access to English books.

A.H.A.V.A. has the solution! A project that *excites, encourages and rewards students to read intensively* at their level in English for 5 continuous weeks!

The rules are simple enough: **the more pages read – the more prizes earned!** Every grade has four reading levels. As a participant reaches a higher level, he/she earns more prizes.

### Reading Level Table for English Speakers:

Levels	Readathoner	Bookworm	Book-a-holic	Super Reader
1st grader	200 pages	400 pages	600 pages	1500+ pages
2nd grade	300 pages	500 pages	1,000 pages	2200+ pages
3rd grade	300 pages	700 pages	1,500 pages	4,000+ pages
4th-5th	500 pages	1000 pages	2,500 pages	6,000+ pages
6th grade	600 pages	1,500 pages	2,500 pages	6,000+ pages
7th-8th grade	600 pages	1,500 pages	3,000 pages	6,500+ pages

Readathon 2021 runs from **December 27 - January 31**. Sign up is via our internet site: [ahava-readathon.org](http://ahava-readathon.org)  
(Registration is 50 NIS, payable [online](#).)

Each participant receives an account and updates the number of books and pages read. (Username is automatically generated by the participant's first name and last four digits of his telephone number.)

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To celebrate all of our readers' efforts, A.H.A.V.A. holds an AWARDS CEREMONY (14.02) This year we will party online with a performance, announcing top readers, winning schools, raffle prizes, and more!

*A recurring problem is a lack of easy reading material appropriate for beginning readers. The solution? We created **"Betty's Books"- a collection of free, downloadable books in English** that can be found [online](#).*

How does it work? Find a book that is good for your child, print it out and presto – he has an easy book to read! The books are available during the Readathon or any other time. We keep uploading new original content whenever we get enough funding for another book – so check back frequently to see if there is something new!

This is our 16th Readathon! Our experience teaches us that **children gain one or two reading levels** (and sometimes more!) in the mere 5 weeks of the Readathon! This edge can change a weak reader into a successful reader or a good reader into an excellent one. Children learn to love reading, improve their English and have fun earning prizes...

Join us! We welcome children on any reading level from anywhere in Israel. Allow your child to blossom. **Due to limited resources, only the first 300 participants to [sign up](#) and pay the [registration fee](#) will be able to join Readathon 2021.**

**Allow your child to blossom. Sign your child up [NOW](#) for A.H.A.V.A.'s 2021 Readathon!**

*Gaila Cohen Morrison*

Gaila Cohen Morrison

*P.S. As a parent, my own children enjoyed the challenge of the Readathon and gained from it. They all use their English skills today in Israel. [Register](#) your child and they will benefit too. Give them this opportunity!*

A.H.A.V.A. "English Learned in a Natural Method" is tax deductible in the United States according to section 501(c)(3) of the U.S. Internal Revenue Code

מוסד...סעיף 46. למוסד אישור מס הכנסה לענין תרומות לפי סעיף 46 לפקודת מס הכנסה.